

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.  
Serial No. 10/653,708  
Filed September 2, 2003  
Confirmation No. 2692  
For BRANDING FRAMEWORK  
Examiner Satish Rampuria

Art Unit 2191

February 28, 2007

**SUMMARY OF FEBRUARY 21, 2007 TELEPHONIC INTERVIEW  
WITH EXAMINER RAMPURIA**

TO THE COMMISSIONER FOR PATENTS,

SIR:

Pursuant to MPEP §713.04, Applicants submit the following substance of a telephonic interview on February 21, 2007 with Examiner Rampuria:

Applicants thank Examiner Rampuria for the courtesy of a telephone interview on February 21, 2007. Applicants' representatives, Robert M. Bain and (Arthur) Tan-Chi Yuan, discussed the invention, its advantages, the independent claim 1 and the cited. In particular, Applicants pointed out distinctions between the claimed invention and the cited art are that the prior art fails to at least disclose a namespace corresponding to one or more installed components of the software product as recited in the independent claim 1.

The Examiner indicated that he acknowledges the above distinctions over the prior art, and will consider Applicants' arguments in reviewing Amendment A. Applicants also indicated that Applicants are amenable to Examiner's amendments to further place the application in condition for allowance. No exhibits were shown.

Respectfully submitted,

/TAN-CHI YUAN/

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